

Holaluz brings together Varry Brava, Soleá Morente and Samuel Nagati in their new spot with a song that invites us to unite to change the world.

- The new single, written and produced by Varry Brava with the collaboration of Soleá Morente and the participation of Samuel Nagati, is titled "Bajo la luz perfecta" and wants to inspire society as a whole to change the world by taking an active part in the energy transition in Spain.
- Varry Brava, Soleá Morente and Samuel Nagati share with Holaluz a strong commitment to the environment. For this reason they have created an hymn that represents the "Rooftop Revolution" movement and its capacity to generate a positive impact on the planet and society as a whole.
- The collaboration identifies The Rooftop Revolution as the solution to the current energy price crisis and the fight against climate change. Through the *produce, sell and spread* concept, it empowers people by turning them into producers and sellers of the electricity produced by their solar panels; turning every rooftop into distributed generation and creating a great energy community.
- This hymn represents the movement of The Rooftop Revolution and inspires both the new generations and all those agents of change to join forces to generate positive impact on society as a whole and the planet. Holaluz's purpose is to make the world move 100% thanks to renewable energies.

Barcelona, July 1, 2022: Varry Brava, musical group formed by Óscar Ferrer (vocalist), Aarön Sáez (keyboards) and Vicente Illescas (guitar), Soleá Morente and Samuel Nagati come together for the first time in Holaluz's new television campaign with a musical collaboration that invites citizens to join together to change the world.

The new track, titled "Bajo la luz perfecta", is an hymn to Holaluz's Rooftop Revolution: a movement that is driving a change in the energy model by offering a solution to the energy price crisis and climate change. Through the produce, sell and spread concept, The Rooftop Revolution empowers people by turning them into producers and sellers of the electricity produced by their solar panels; turning every rooftop into distributed generation and creating a large energy community that will connect domestic customers with green energy producers through Holaluz.

For this, the three artists have climbed to the rooftops of Barcelona to record a video clip that speaks of sunlight, raise your voice and Revolution. In short, a plea for renewable energy and to change the way we live.

"When we started this project it was clear to us that in order to connect as many people as possible with the Rooftop Revolution we needed artists that represented the positive energy of the brand and the energy of the sun; energy that abounds in Spain. This anthem fuses different worlds and styles, aligned with the clear purpose of changing the world and with a message that aims to be a before and after in how energy is produced and consumed in the land of the sun," says Carlota Pi, co-founder and CEO of Holaluz.

Varry Brava, Soleá Morente and Samuel Nagati share with Holaluz a strong environmental awareness and are disruptors in their field; therefore they created a song that would be an hymn representing the movement of The Rooftop Revolution, expressing their nonconformism and their commitment to minimize the consequences of climate change.

Today Holaluz presents, together with Varry Brava, Soleá Morente and the participation of Samuel Nagati, a work that inspires both the new generations and all those agents of change to join forces to generate a positive impact on society and the planet as a whole.

About Holaluz

Holaluz has the goal of a world powered by 100% green energy. This objective is advanced by persuading people to switch to a green energy plan made with 100% renewable energy. On average, Holaluz clients can make savings of 10% thanks to the intensive use of technology and a people focused business strategy which promotes a trusting relationship with clients.

Created with the conviction that companies can be tools to change the world, Holaluz leads the transformation of the Spanish energy sector with a commitment to the new model of distributed generation and differential supply in self-consumption. Holaluz is a benchmark company not only statistically but also in terms of quality and service innovation. Holaluz was the first electricity company to implement a simplified compensation package in the Spanish market with Holaluz Cloud, a programme that allows the deduction of surpluses from energy bills (in other words, the excess energy produced by solar panels that can't be consumed in the moment).

At the heart of Holaluz's strategy is the commitment to a new business model which gives employees flexibility and autonomy to carry out their responsibilities in a way that allows for a better work/life balance. Examples of this approach include goal based tasks and easy scheduling. This holistic business approach has helped Holaluz close in on its target of achieving parity of representation in all areas of the company. This development has come about almost completely organically. (It has only been necessary to apply quotas to the technology team where focus has been applied to gain 100% parity.)

Holaluz has a positive impact on its employees, the community, and the wider environment. It was the first European power company to be B Corp certified. This authorisation of social and environmental performance

beyond profit is shared with 2,400 other companies in 50 countries. Holaluz is also one of the founding companies of "Capitalism with a Conscience in Spain", a philosophy that recognises the innate potential for business to improve the world.

Holaluz's leadership position in the energy transition has been recognised by Sustainalytics, the world's leading agency for ESG and corporate governance research and ratings. Sustainalytics places Holaluz at number one in the world in the category of electricity companies. In the overall reckoning, the Sustainalytics universe, which collates the performance of 13,028 companies, Holaluz was placed among the top two percent of companies. In the utilities category, which compares 446 companies, Holaluz finished second worldwide. In terms of measured risk, Holaluz was apportioned a score of 12 which is "low risk" (scores of between 10 and 20 are considered "low risk").

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