

Holaluz and ManoMano reach an agreement to promote Spain's energy transition

- This alliance will allow e-commerce users in Spain to reduce their electricity bill and cut down on CO2 emissions by installing Holaluz solar panels in their homes.
- By closing this agreement, Holaluz not only takes another step towards the green transition, but does so with a partner which shares the same purpose and future objectives: to promote a change in the energy model for the benefit of the planet and society as a whole.

Barcelona, 4 May, 2023. Holaluz, an energy transition technology company whose purpose is to achieve a 100% green planet, and ManoMano, the leading European marketplace for products and services in the DIY, gardening and home improvement sector, will be announcing today an alliance to promote the energy transition in Spain.

This collaboration will allow the marketplace's users to join the energy transition by installing Holaluz home energy systems in their homes. Thus they will be able to generate their own green energy, thereby lowering their electricity bill and CO2 emissions into the atmosphere.

By closing this agreement, Holaluz not only takes another step towards the green transition, but does so with a partner which shares the same purpose and future objectives: to promote a change in the energy model for the benefit of the planet and society as a whole. The opportunity, in short, to join a growing energy and social transformation movement known as "The Rooftop Revolution".

According to the Annual Photovoltaic Self-consumption Report, 2,649 megawatts (MW) of self-consumption were installed in Spain in 2022. Of these, 39% (1,024 MW) were home installations, whereas the remaining 61% were industries, shops, factories, public administrations or irrigation facilities. The Ministry for the Ecological Transition and the Demographic Challenge's objective is to reach 9,000 MW of installed self-consumption power in 2030.

"We are proud to have shaped a collaboration that demonstrates our commitment to helping our users lead a more responsible lifestyle. With the growing demand for

sustainable home solutions, this union is beneficial for our customers, our companies, and the planet. We are very happy to be able to bring Holaluz's solar experience to our customers' homes", said **Demis Torres, Head of Sellers Partnerships Southern Europe at ManoMano**.

"Holaluz was born with the transcendent purpose of achieving a 100% green planet. The current climate emergency requires urgent solutions and Holaluz has one for the whole system: the Roof Revolution. A movement that transforms square metres of roof surface into cheaper green electricity for all, and seeks to transform the current - centralised and non-renewable - electricity generation model into a totally decarbonized one. Spain has great potential for solar generation: more than 1,700 hours of sunshine per year and 10 million roofs easily transformable into green electricity production for all. When the Roof Revolution triumphs, we will be able to generate clean energy for all at one-tenth the current price for the next 40 years", says **Carlota Pi, Holaluz's co-founder and CEO**.

Holaluz and ManoMano, companies committed to protecting the environment

This alliance is yet another step by Holaluz to accelerate the energy transition in Spain, hand in hand with a strategic partner with a shared purpose and future objectives: to promote a change of model which generates real impact for the people, the planet and the environment.

Holaluz offers a comprehensive solar value proposition that accompanies the client during the whole process: from the design of the installation, through grants and subsidies management (up to 50% of the installation thanks to the Next Generation funds) to installation maintenance, offering guaranteed monthly savings that can reduce the electricity bill to zero.

All this is possible thanks to the company's technological platform that, together with ManoMano's great commercial capacity, make it possible to further accelerate the impact of the Rooftop Revolution.

About Holaluz

Holaluz is an energy transition company born in the belief of being a tool for global change, and with the purpose of achieving a world 100% driven by green energy. The current climate emergency requires urgent and sustainable long-term solutions. Holaluz proposes a structural change: transforming the current -centralised and non-renewable- energy generation model into a new one based on distributed and 100% green generation.

Based on a unique two business strategy – solar panels installation and energy management – and with the vision of creating the largest green energy community in southern Europe, Holaluz builds a green ecosystem in homes by transforming roofs into 100% renewable electricity producers, and optimising its own facility efficiency through

flexible assets such as EV chargers and batteries. A sustainable, cheaper and all-inclusive way to meet the increasing electrification of demand.

Holaluz is focused on the planet and people. The company's staff can develop holistically, with flexibility, autonomy and parity at all decision levels. This, together with a genuine impact business model and ESG DNA, has turned Holaluz into the first European B Corp certified power company (a standard that provides visibility to companies innovating to improve their positive impact on employees, communities and the environment). In addition, Holaluz is the founder of the Conscious Capitalism movement in Spain, a philosophy that acknowledges the innate potential of business to have a positive impact on the world.

In January 2023, Holaluz was ranked number 1 in the ESG Risk ranking by Sustainalytics - Morningstar's leading ESG and corporate governance research and ratings agency - in the subcategory of Independent Power Production and Traders.

About ManoMano

ManoMano.es is the leading European DIY, home improvement and gardening marketplace. Co-founded by Christian Raison and Philippe de Chanville, ManoMano offers an extensive catalogue of more than 16 million DIY, home improvement and gardening products online, and has 5,000 sellers. The ManoMano team consists of 1000 people spread across offices in Paris, Bordeaux and Barcelona and operates in 6 markets (France, Belgium, Spain, Italy, Germany and the United Kingdom). To know more about ManoMano: www.manomano.es

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