

Holaluz and Veritas join forces to promote the energy transition and healthy lifestyle

- Veritas and Holaluz aim to encourage Veritas customers and employees of both companies to move towards the energy transition and to adopt healthy living habits based on sustainable and ecological food.
- More than 130,000 members of Club Veritas, around 200,000 families that regularly shop at the chain, and the more than 770 employees of the company can reduce their electricity bill to zero by installing Holaluz solar panels in their homes or by connecting to green energy with beneficial contracting conditions. In addition, Holaluz employees will have access to exclusive content and workshops on healthy eating that they can take advantage of to shop at Veritas stores with exclusive benefits.
- Holaluz and Veritas are leaders in ESG. Both hold the BCorp seal, a distinction that certifies their purpose of generating a positive impact on the community and the environment while generating a positive impact on the planet and society in their daily activities.

Barcelona, February 19, 2024. Holaluz, the energy transition company whose purpose is to achieve a 100% green planet, and Veritas, a leading supermarket chain in the distribution of ecological products, join forces to maximize their positive impact on the planet and society by promoting sustainable living habits among employees and customers of both companies.

Thanks to this agreement, which has been active since February 1, more than 130,000 members of Club Veritas, around 200,000 families that usually shop at the chain and more than 770 employees of the company will be able to join the energy transition with the installation of Holaluz solar panels or by connecting to 100% green energy. This will enable them to generate savings of around 70% on their electricity bill and at the same time reduce CO2 emissions into the atmosphere.

Holaluz employees will have access to workshops and exclusive content through Verita's "Espai Terra", oriented to improve the quality of life and healthy and ecological food.

Holaluz and Veritas are leaders for their positive impact on people and the environment. Both companies have the BCorp label, a seal that encompasses more than 44,000 companies in 77 countries. It aims to give visibility to companies that, beyond generating economic profits, innovate to maximize their positive impact on their teams, the communities where they operate,

and the environment. This partnership is aligned with Goal 17 of the SDGs linked to partnerships to revitalize sustainable development.

Holaluz, with more than 14,500 solar contracts under management and having avoided the emission of 2.9 MT of CO₂ into the atmosphere, is also leading the energy transition by transforming square meters of rooftops into 100% green energy producers for all. Holaluz also has several initiatives aimed at promoting its purpose of changing the world, including adherence to the United Nations Business Ambition for 1.5°C initiative, the definition of science-based emission reduction targets according to the Science Based Target Initiative (SBTi), and the calculation of the carbon footprint scopes 1, 2 & 3 verified according to the ISO 14064 standard, which allows measuring the emissions generated by the company's operations and being able to work on their reduction.

"Holaluz was born with the transcendent purpose of achieving a 100% green planet. The current climate emergency requires urgent solutions and Holaluz has the solution for the whole system: the Rooftop Revolution. A movement that transforms every square meter of rooftop into affordable, green, and easy electricity for everyone, aiming to transform the current model of electricity generation - centralized and non-renewable - towards a fully decarbonized model. Spain has great potential for solar generation: more than 1,700 hours of sunshine per year and 10 million rooftops that can be easily transformed into green electricity production for everyone," said **Carlota Pi, co-founder and CEO of Holaluz**.

Beyond supplying homes with healthy and ecological products, Veritas has a clear commitment to sustainability. Therefore, it carries out actions with a positive impact both on the environment and on people. In the environmental area, Veritas works every day to reduce and offset the carbon footprint produced by its activity and complies, for the second consecutive year, with its commitment to be carbon neutral. To achieve this, the company has offset the greenhouse gas (GHG) emissions that it has not been able to reduce through a reforestation project in the El Pobo mountain range (Teruel) and regenerative livestock farming in Patagonia, Argentina.

Veritas also has a strong commitment to people; for this reason, it promotes different social impact projects for the benefit of groups in vulnerable situations, against sexual discrimination of women, or with fair trade products.

Silvio Elías, president and founder of Veritas, insists on Veritas' desire to make an impact and its vocation to transform: "For us, organic food is not an end in itself; it is the way to achieve a sustainable planet that continues to offer health to people and living beings. It is the best solution to the climate and public health emergency we are currently experiencing. We do not ask people to save the planet, but we do ask them to accompany us with organic food, which is the best product that exists."

With this alliance, Holaluz not only takes another step towards the green transition but does so hand in hand with a partner with a shared purpose and shared future objectives: to promote a change of model to move towards a 100% sustainable life by combining the consumption of 100% green energy and that of ecological and environmentally friendly food products that respect the environment and people.

With the purpose of raising awareness about the concepts and reasons why conscious and responsible consumption makes sense, Veritas promotes a community work strategy, joining forces with allies that share company values and vision of the future. In this line, it has activated collaborative marketing actions to bring its products and services closer to all its public.

About Holaluz

Holaluz is an energy transition company that was created with the conviction of being a tool for global change and the aim of achieving a world that moves 100% thanks to green energy. Holaluz proposes a structural change: transforming the current energy generation model -centralized and non-renewable- towards a new model with more weight of distributed generation and 100% green.

Based on a unique strategy of two businesses - the installation of solar panels and energy management - and with the vision of creating the largest green energy community in Europe, Holaluz is building a green ecosystem in homes by transforming m2 of rooftops into 100% renewable electricity producers and optimizing the efficiency of its installations through flexible assets such as EV chargers and batteries. A sustainable, cheaper way for everyone to meet the growing electrification of demand.

Holaluz's purpose is centered on the planet and people. The people in the team can develop holistically, with flexibility, autonomy, and parity at all levels of decision-making. All this, together with a business model of genuine impact and an ESG DNA, have made Holaluz the first European electricity company to receive B Corp certification (a seal that gives visibility to companies that innovate to maximize their positive impact on employees, the communities they serve and the environment). It is also the founder of the Conscious Capitalism movement in Spain, a philosophy that recognises the innate potential of business to have a positive impact on the world.

In January 2023, the world's leading ESG and corporate governance research and ratings agency Sustainalytics ranked Holaluz number 1 in Sustainalytics' global ESG risk ranking in the Independent Power Production and Traders category, and in July 2023 it was awarded the Ecovadis gold medal for its sustainability performance.

About Veritas

Grupo Veritas is the leading supermarket chain committed to people's health and sustainability in Spain. Since its foundation in 2002 in Barcelona, to bring the best possible food to everyone, it already has 80 stores, including the online store, serving 200,000 families in Catalonia, the Basque Country, Navarre, the Balearic Islands, Madrid, Andorra, and Valencian Community.

Veritas produces the organic bread, pastries, and ready-to-eat meals that it sells in stores. From its subsidiary Veritas eco Food Service, the Group distributes to communities such as schools, hospitals, and companies, and in hotels and restaurants throughout the Peninsula and the Balearic Islands.

With more than 6,000 products, Veritas is a pioneer in introducing organic-certified products. It favors local, seasonal, and organically grown products, and is committed to health, taste, the environment, and responsible consumption.

Veritas was the first European supermarket to achieve B Corp certification in 2016, in recognition of its commitment to the health of people and the planet. B Corp Companies represent the world's most advanced sustainable and regenerative business model. Unlike companies that only pursue economic ends, B Corps meet high standards of social and environmental performance, public transparency, and legal accountability.

From a social perspective, Veritas is the first retailer in Spain to become a reference space for the menstruating population, as a measure to fight against economic discrimination linked to sex and age. Therefore, in all its stores and work centers, it offers free and accessible ecological pads and tampons to the menstruating population that has an unforeseen need.

For more information

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